



## Newsletter Issue 12

May 2021

### The Holiday Homes Trust

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#### Chairman's message

Welcome to another edition of our newsletter. I hope that you have coped well during these difficult lockdown months. The Trust has continued to operate but of course with sites being closed, things have not been easy.

Since the last newsletter, Marion Killoran has retired, and we have appointed a new administrator, Vandita Chisholm, to work alongside Hayley. Operating the Trust has been both interesting and challenging for our administrators, with having to work from home as Gilwell had only limited access and periods of furlough to encounter. Both have managed marvellously and the start of our holiday season looks very positive. If you have not booked a holiday yet, then contact us and see what we have to offer.

Russell Hurlock, our fundraising business manager, is also busy trying to raise funds for HHT, essentially to purchase replacement caravans for our fleet. This is especially important at this time as we need to replace our caravans at New Milton and Paignton. Both these sites operate a 15-year rule of replacement, regardless of the caravan's condition, and this is up at the end of the 2021 season. Russell has managed to secure money from various grant awarding bodies, which may see us reach a target of one caravan but two is looking less likely. Unless of course we have a flurry of generous donations, large or small to help us out. Please think about making a donation.

We have had to make a significant change to our Paignton caravan, where the ramp became unsafe during the lockdown months, the caravan for the time being is only accessible by a set of steps, so not suitable for wheelchair access. If you wish to book Paignton for this season, please bear this in mind.

During the year, the Trust does a considerable amount of work on inspecting our fleet of caravans, ensuring that maintenance and upgrading is carried out where necessary. All co-ordinated by our administrators, Hayley and Vandita. Most of this work is funded from the income that we receive from our holiday bookings, so it is important to the Trust that we have as full occupancy throughout the season.

Having read this newsletter, may I encourage you, if you have not already, to book your holiday with us. We would also be delighted if you are able to promote our work amongst your families and friends; or tell us of other organisations or charities that might benefit from our services.

The board of trustee directors and our administrators are anticipating a happy and successful season for all our guests, and to everyone associated with the Trust. We all look forward to better times ahead.

Best wishes,  
**Roger Hurrion, MBE**  
Chairman The Holiday Homes Trust

### **Farewell to Marion - Administrator**

We were sorry to say goodbye to Marion who worked for us for over ten years as administrator here in the office. We would like to thank her for all her hard work and all that she achieved during her time here. She was invaluable to the Trust. She is now enjoying her retirement and looking forward to more leisurely lunches with her friends and pursuing her love of travel as soon as that becomes easier again. She will be greatly missed by us all, but especially by Hayley in the office.

### **Welcome to Vandita Chisholm - Administrator**

We would like to welcome Vandita to the Trust. Vandita joined us in January during the difficult lockdown period and has embraced working from home despite the limits this has had on learning more about the organisation. She's adapted marvellously and has already thrown herself into helping us promote our holidays to a wider audience. She joins after a career in marketing, working mainly in the education and training sector. Her last marketing role was marketing manager for the Royal College of Occupational Therapists. Most recently she was a casual customer services assistant for Lee Valley Authority at the Edmonton caravan and camping park and golf club. She is very excited to join our organisation and is looking forward to hearing from our holiday makers about their experiences with us.

### **We want your Holiday Homes Trust photos and films**



They say a picture paints a thousand words, so imagine what photos and films can say! We, at Holiday Homes Trust, love to see your photos, and would like to possibly use your photos and films to demonstrate the true value of a holiday. All you need to do is join one or more of our social media networks (see below) and post images of your favourite holiday moments: We will be able to see your photos and films and may even use them, with your permission, on our website and marketing materials. If we do, we will offer you a £25 voucher/credit towards your next holiday with us as a thank you.



[The Holiday Homes Trust | Facebook,](#)



[Holiday Homes Trust \(@HolidayHTrust\) / Twitter](#)



[The Holiday Homes Trust \(@holiday.homes.trust\)](#)

### **Coronavirus promise**

The HHT will make a promise to you that if your booked holiday park closes or government restrictions prevent you from travel between tiers, you will have the option to move your holiday dates to later in the year/next year or cancel and receive a refund. However, if you are unable to travel because of illness or a need to self-isolate you would have the option to move your holiday dates for a £20 admin fee if alternate dates are available. We always advise guests to take out holiday insurance with Covid cover.

## Successful fundraising grant applications received so far in 2021:

|                                    |         |
|------------------------------------|---------|
| Bruce Wake Charitable Trust        | £2, 500 |
| Sir James Roll Charitable Trust    | £1,000  |
| Charles S. French Charitable Trust | £5,000  |
| The Edward Gostling Trust          | £5,000  |
| The Clare Milne Trust              | £10,000 |
| The Archer Trust                   | £2,000  |

### Fundraising/ Donations

We are currently fundraising to replace two caravans that will need to retire at the end of this season based at New Milton, and Paignton. Our Christmas Appeal raised almost £1,000.00 from our members and we also received two personal donations. One being a £10,000 legacy donation that came about by a chance conversation at Christmas regarding our appeal. A friend of a member of the HHT Admin team was looking for small charities to benefit on the behalf of a friend who sadly unexpectedly passed away. It was a lovely gesture that meant a great deal to both parties and will hopefully mean we can replace at least one of the caravans for next season.

There are many fun and social ways to help raise funds for us with your friends, schools and colleges or local community such as religious meetings, Scouts and Girl Guide groups. Examples of activities are bake off coffee mornings; clothes swap events (which is also good for the environment); social evenings with quizzes or wine tasting; parent and child fun runs. You may consider adopting us as your annual charity, providing a focus for your fundraising and social calendar. Please contact us if you would like further advice, be listed on our Virgin Money Giving web page or help with promotional posters for your event.

### Select us on Amazon Smile



If you enter Amazon via Amazon Smile, you can select a charity to receive a donation. The Holiday Homes Trust is listed under the search option. If you select us as your chosen charity, Amazon make a small percentage donation to the Trust, and every little helps in these difficult times. Your support via Amazon will help us continue our work.

### Future proof our work by leaving a gift in your Will

As a small charity we rely on our supporters and members. It is only through additional fundraising and donations that we can continue to provide affordable and accessible holiday for people with disabilities or families who are disadvantaged, whether through circumstances and/or low income.

Leaving us a gift in your Will makes a huge impact by future proofing our activities. Your gift will help us make a difference to people's lives by providing the chance to have a proper holiday.

### **Giving in memory**

If you are organising a funeral for a family member or a friend and would like to offer donations instead of flowers in memory of your loved one, then please contact us. We can supply gift envelopes for donations, or you can ask the funeral directors to accept donations on our behalf. Alternatively, we have a donations page at <http://uk.virginmoneygiving.com> – type Holiday Homes Trust in the “find a charity” box. Please call us on 020 8433 7290/1 if you would like further information.

### **Discounts and special offers**

If you booked a holiday with us in 2020 you can get 5% discount off your 2021 holiday. Please mention when completing your booking form.

We offer a 5% discount to any member of the Scout Movement that would like to book a holiday with us. We offer 5% discount to the Guide Association. Only one discount can be applied per booking.

Last minute discounts and special offers are promoted on all our social media networks, so make sure you don't miss out. Follow us by clicking on the links below.



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[Holiday Homes Trust \(@HolidayHTrust\) / Twitter](#)



[The Holiday Homes Trust \(@holiday.homes.trust\)](#)

thanks  
FOR YOUR SUPPORT

### **Local managers and cleaners**

We would like to say a big thank you to all our volunteer local managers who give their time freely throughout the year to look after our caravans. They always go the extra mile to ensure our caravans are of a high standard for our holidaymakers. Everything they do for the Trust is greatly appreciated.

We also want to thank our professional cleaning teams who make sure our caravans are hygienically clean, fresh, and ready for the arrival of our holidaymakers – particularly reassuring and important in these challenging times.

Our valued local teams make it possible for us to provide our holidaymakers with a much-needed holiday.

## Spreading the word

We are always looking for new ways to promote our services, and we will be delighted to provide editorial copy on our services for your organisation or community newsletters. Just let us know the number of words and copy deadline and we will send appropriate copy.

## Social media and website

We have a new Facebook page, [The Holiday Homes Trust | Facebook](#) so please like our new page to ensure you get the latest information about our activities and offers.

Work has begun on refreshing our website with new content. Please bookmark our website and visit us. Further details will be in the next newsletter.

**Please contact us if you would like to contribute to our Newsletters or would like to become a member of the Holiday Homes Trust**

### Board of Directors

|   |   |
|---|---|
| <b>Chairman</b> - Roger Hurrion<br><b>Treasurer</b> - Roger Neville<br>Robert Panton<br>David Ranger<br>John Le Warne<br>Valerie Drew | Ian MacKenzie<br>Alan Foster<br>Mike Hebden<br><br><b>Administrators</b><br>Hayley Butcher and Vandita Chisholm |
|---|---|

Holiday Homes Trust,  
c/o The Scout Association,  
Gilwell Park,  
Chingford,  
London E4 7QW

Telephone Numbers: 020 8433 7290/1  
24-hour answer phone

Office hours are 8.30 a.m. -1.30 p.m. Monday to Friday.

Email: - [holiday.homes.trust@scouts.org.uk](mailto:holiday.homes.trust@scouts.org.uk)  
Website: [www.holidayhomestrust.org/](http://www.holidayhomestrust.org/)

### Our caravans are located at: -

- Church Farm Holiday Village, Pagham, near Bognor Regis, West Sussex (Haven)
- Devon Cliffs Holiday Park, Exmouth, Devon (Haven)
- Blue Dolphin Holiday Park, Filey, Scarborough (Haven)
- Golden Sands Holiday Park, Mablethorpe, Lincs (Haven)
- Seashore Holiday Park, Great Yarmouth, Norfolk (Haven)
- Hoburne Naish Holiday Park, New Milton, Hampshire (Hoburne Holidays)
- Devon Bay Holiday Park, Paignton, Devon (Hoburne Holidays)
- Rockley Park Holiday Park, Poole, Dorset (Haven)
- Pentewan Sands Holiday Park, St. Austell, Cornwall (Independent)
- Littlesea Holiday Park, Weymouth, Dorset (Haven)